



## Fact Sheet

**Founded:** 1998

**Membership:** 130

**Alliances:** PACA maintains active strategic alliances with several area professional organizations, including:  
*New Jersey Professional Coaches Alliance*  
*National Speakers Association, Mid-Atlantic Chapter*  
*Association of Career Professionals International, Philadelphia Chapter*

**Vision:** PACA envisions a world in which people and organizations are actively evolving, living their passion and purpose, and positively impacting the world around them.

**Mission:** PACA enriches lives, creates value, and expands possibilities for our members, clients, and communities while promoting standards of excellence in coaching

**Values:**

- Personal Transformation:* We continuously evolve through education and experience.
- Community:* We passionately contribute to the greater good.
- Excellence:* We uphold a commitment to integrity, trust and professionalism.
- Connection:* We create partnerships to ensure one another's success.

**Executive Board:**

- Maria van Hekken – President
- Sue Guiher – President-Elect
- Val Hastings – Past President
- Randy Quinn – Vice President, Communications
- Joanne Vitali – Vice President, Corporate Affairs
- Chris Coward – Vice President, Education
- Jennifer Gleeson Blue – Vice President, Marketing
- Sheree Butterfield – Vice President, Membership
- Katrina Ogilby – Secretary
- Amanda Lipnack – Treasurer

**Website:** [www.philadelphiacoaches.org](http://www.philadelphiacoaches.org)