



For Immediate Release

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Philadelphia Area Coaches Alliance Announces New Board Appointments

New board members arrive in time for a busy year marked by PACA's 10th Anniversary and a new strategic mandate: Connection, Commitment and Collaboration

Philadelphia – January 31, 2008 – The Philadelphia Area Coaches Alliance (PACA) – a professional organization of coaches committed to leadership in the coaching profession – has announced three new appointments to its Executive committee:

- Christine Coward, vice president of education
- Jennifer Gleeson Blue, vice president of marketing
- Randy Quinn, vice president of communications

Each year, part of the Executive Board rotates off while new members assume a two year post. Accordingly, Maria van Hekken has moved from president-elect to president, succeeding J. Val Hastings who will serve as “past-president,” and Sue Guiher, formerly treasurer, has moved into the president elect spot.

With its 10th anniversary around the corner, van Hekken has hit the ground running. She has spearheaded the revision of PACA's strategic objectives to include fostering connection among members, expanding PACA's commitment to coaching mastery and seeking to collaborate with other organizations in the Greater Philadelphia Area.

“This is an important year for PACA, as we celebrate our 10th Anniversary and move toward expanding our scope of influence and involvement in the Greater Philadelphia region,” said van Hekken. “The 2008 PACA Board has a wealth of talent and creativity and I am thrilled to be a part of this team.”

About the New Board Members and Appointees

Christine Coward – Christine “Chris” Coward, Licensed Clinical Social Worker (LCSW), is a Leadership Coach and brings to the position several years of leadership experience which includes her

previous work in program development, staff training and managing a staff of 26 employees in a child welfare organization.

As vice president of education, Chris will bring a variety of programming to the membership that factor in PACA's wide range of coaching experience and niche areas. This includes planning the content for the organization's monthly meetings in addition to arranging for special programs.

Chris graduated from Mentor Coach, an International Coach Federation-accredited coach training program, and plans to complete Mentor Coach's PCC level certification program in 2008.

Jennifer Gleeson Blue – President of Get There From Here, LLC, Jennifer Gleeson Blue specializes in coaching 20- and 30-somethings on living authentically through the myriad transitions that arise in life. Additionally, she has leveraged a communications background into a host of successful marketing activities throughout her career.

As vice president of marketing, Jennifer will manage all external communications, focusing her attention on creating clear and concise messaging and supporting other board vice presidents in crafting their marketing materials.

A graduate of Coach U and a member of the International Coach Federation, Jennifer holds a bachelor's degree in communication studies from Azusa Pacific University (Azusa, CA).

Randy Quinn – Randy Quinn's desire to take a more holistic approach in helping people reach their business and personal goals led him to become a professional life coach in 2004. With a current focus on career transition, relationship, and financial coaching, he has also provided business consulting, project management, systems architecture, and technology consulting services to both small and Fortune 100 companies.

As vice president of communications, Randy manages all internal aspects of communications, including communication with members via the monthly newsletter and listserv.

Randy has a degree in Computer Science from the Pennsylvania State University and has studied Project Management at Villanova University in association with the Project Management Institute. A member of the International Coach Federation, Randy received his coach training from the Institute for Life Coach Training.

About PACA

PACA is the Philadelphia Area Coaches Alliance, a non-profit organization of personal and professional coaches in the Philadelphia region. Its members fully support the International Coach Federation (ICF) Bylaws, Standards, Practices, Coaching Core Competencies and Ethics Pledge and include full-time coaches, part-time coaches, people transitioning into the profession and those interested in learning more about coaching. For more information, please visit www.philadelphiacoaches.org.

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